

Between failure, demonization and confusion: the official media in the Argentine pre-electoral scenario

Working document #2 prepared by the Collective of Media, Communication and ICTs deals with the official media discourse from an analysis of the discursive formations and strategies that emerge from the editorials and opinion columns of the main journalistic media of national scope. Which from the beginning were positioned as a voice of support for the project embodied by the Alliance Change and until now.

maintained a more or less homogeneous support for Macri's government. In order to do this, we focused on the main editorialists of those media and we took into account the period contained by the months of March, April and May.

The document is in spanish.